



June 2013

## Foreword by Advisory Committee

This briefing is about Health 2020. As national networks we have committed ourselves to the plan, to seize the memento of our governments' approval of this new European health policy framework. It aims to support action across government and society to: *"significantly improve the health and well-being of populations, reduce health inequalities, strengthen public health and ensure people-centred health systems that are universal, equitable, sustainable and of high quality"*.

As national networks we can support the work with Health 2020 both on a national and a local governmental level. We can keep on reminding the government and authorities about the obligation and we can support our cities with for example activities and knowledge sharing. It can be done strategically, practically and probably in any other way in between.

The annual meeting for national networks in Copenhagen in March 2013 showed that progress is slow and hard work. It showed that it in many of our countries it is us – the Healthy Cities National Networks – who mainly talk about Health 2020. We could dream of more national support, of enthusiasm and back-up from many. This is not the case, however the opportunity and occasion is there. So let's get on with it and support each other with ideas, experience and coaching.

This briefing consists of 13 national network members of Healthy Cities Networks who have contributed with knowledge of how each and everyone is approaching the work. If you get inspired and need more info, please contact the national coordinator directly and take advantage of our great network.

I hope to see as many of you as possible in Izmir in June.  
On behalf of the Advisory Committee

Christina  
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### Croatia - Selma Šogorić

1. At the beginning of 2012 (due to the Croatian accession to EU) Croatian Ministry of Health begin with the process national Health strategy 2012 – 2020 development. Several members of CHCN and I were involved in Croatian Ministry of health working groups and had the chance to integrate Euro/WHO H2020 in national documents (Croatian Health 2020 and Croatian Public Health 2012 – 2015 Strategy)
2. Euro H2020, Croatian Ministry of Health 2020 and Public Health Strategies were presented at the CHCN 17 autumn business meeting (October 2012) were the central topic was collaboration, i. e.

how to define mechanisms of cooperation (vertically and horizontally) which could enable implementation of the above strategies

3. The latest April 2013 issue of CHCN journal The Epoch of health <http://www.zdravi-gradovi.com.hr/home/povezani-zdravljem.aspx> (6.000 copies) has brought three popularly written texts presenting (to the general audience) Euro H2020, Croatian H2020 and Public Health Strategies and Croatian cities and counties models of good practice developed even prior to the strategy acceptance (since strategies are finally giving legitimacy to our 25 years long activity)
4. On the 20th May (the Croatian Healthy Cities Day) we celebrate 25 years of Healthy Cities in Croatia locally (with the variety of events) and on 21st May nationally with the big event at Andrija Stampar School of Public Health. For this occasion we prepared 10 minutes video presentation on impact of Healthy Cities (as idea and movement and know how) on Croatian society development in last 25 years. Audience was composed of high ranking government officials, ministries and city and county coordinators and politicians
5. Internationally, being invited by Association of cities and towns in Serbia we presented Euro H2020 and Croatian Healthy Cities movement to 83 Serbian cities in Belgrade (May 10th) and to NALAS (Southeast Europe Association of national associations of cities and towns) and invite them to Izmir conference
6. As a part of 20th Motovun Summer School (4 June – 6 July, 2013) we will have seven courses and several meetings around H 2020 topics when we intend to negotiate “common ground” for strategy implementation with national and international partners.

#### **The Czech Republic - Jitka Bouskova**

1. We have presented the material to our General Assembly in March 2013 (politicians)
2. We are holding a workshop with representatives of the Ministry of Health about the H2020 and its context – the auditorium will be our city coordinators and politicians (June 2013, 80 participants)
3. We will present the document at the upcoming meeting of the Government Council of Sustainable Development and relevant working groups on implementing sustainable development at regional level (representatives of ministries and regional authorities of CZR)
4. We are in the process of linking the H2020 goals to local health plans and some national strategies in our database system (to be presented in Izmir).

#### **Finland - Marko Harapainen**

1. Health2020 mentioned in an article about Healthy Cities / Terve Kunta network (Hätönen & Reiman, Tesso 3-4, pages48-49/2013 <http://www.tesso.fi/artikkeli/tuoreita-ideoita-terveit-kuntia>), a journal published by Finnish Ministry for Social Affairs and Health and Finnish National Institute for Health and welfare. This journal was widely distributed (in addition to its normal distribution) at a TerveSos Fair in Turku on 15.- 16.5.2013.
2. Florence Internation Training about Health 2020 in November 2012. Karolina Mackiewicz from WHO Collaboration Centre for Healthy Cities and Urban Health in the Baltic Region participated in the training for young European experts for follow-up of Health 2020. WHO Venice and Region of Florence were the organizers.
3. Newspaper article submitted on Health 2020 to local newspaper Turun Sanomat (Mackiewicz, Reiman)
4. An article in a widely spread newsletter of Centrum Balticum mentions themes of Health 2020 18.4.2013 (Reiman) <http://www.centrumbalticum.org/pulloposti/innovatiivinen-ote-kaupunkien-hyvintointity%C3%B6h%C3%B6n>
5. Finnish Network discusses the strategy on 13.6.2013 in a seminar organized together with the 8th WHO Global Conference on Health Promotion, Helsinki, Finland

### **Denmark – Christina Krog**

1. Official launch of H2020 in Denmark with Minister of Health, WHO's regional director, Mayor of Copenhagen, politician at local council in Copenhagen and citizens, Oct. 2012
2. Translation of the short WHO version of H2020, which is distributed to members and available on the website
3. On going information to the members of the Danish network about H2020 and awareness about the coming Phase VI
4. The annual conference (May 2-3<sup>rd</sup>) put spotlight on equity in health and social determinants. Sir Michael Marmot joined us and gave a lecture, which is available on You Tube:  
[http://www.youtube.com/watch?v=d9n7\\_WB5U1Y](http://www.youtube.com/watch?v=d9n7_WB5U1Y)
5. Discussions in the network's steering group while waiting for Phase VI. Activities for the coming year are anyhow about *Equity in health, Partnerships & Governance for Health* and *Health in all policies* due to national relevance.

### **France – Zoë Heritage**

1. H2020 is translated and available on the French web site
2. On the leadership aspect of H2020 - following on from work in 2012, the network aims to make the principles of HiAP/ reduction of inequalities etc. really central our communication strategy, so our web site, network leaflets, general presentations about our work – in order for us to become successful advocates for these approaches
3. On the 'pan-gouvernemental' aspect: we are produce two publications in 2013 (100 page books) which require cities to take a pan municipality approach. The 1<sup>st</sup> book is about how cities can promote Active Mobility every day (more walking and cycling to work, to school... and the 2<sup>nd</sup> book is about how parenting impacts on children's health
4. To increase awareness of H2020 generally: We organized a national conference on the 22 May in Paris. 100 people registered to participate. We have held five regional workshops about H2020. On the 22<sup>nd</sup> May each regional network will present what the cities in their region are doing about one aspect of H2020. For example the west region chose 'Pan governmental/pan municipality approaches'; the south 'Reinforcing mental health' – the regional network will present case studies relating to its chosen H2020 topic. In the afternoon we will run workshops to identify facilitating factors to implement H2020.

### **Germany - Karsten Mankowsky**

1. We have translated H2020 in German language
2. We give our members some information about H2020 in our "Healthy City News"
3. We have talked about H2020 in our steering committee
4. H2020 will be a main topic in our annual general meeting in Würzburg (5<sup>th</sup> - 7<sup>th</sup> June 2013). Mr. Mikko Vienonen will speak about this topic.

### **Hellenic Healthy Cities Network - Dasy Papathanasopoulou**

1. On March 2012, during the Business Meeting of the Network, we had a special analysis of the New Agenda, by Anna Ritsatakis
2. We started delegations with the Heads of five Departments of Ministry of Health to plan and decide our collaboration according the New Policy. A protocol of cooperation will be signed after that, between the Minister of Health and the Politician Head of the Network
3. The HHCN, took the opportunity of Izmir's Conference, to inform and involve the regions

4. On 7-8 of June, we have the annual general assembly and the annual conference. We'll present the Agenda Health 2020 to the Mayors to take decision to endorse it in the local policies.

#### **Israel - Milka Dunchin**

1. We have translated and summarised the short version of the WHO 2020 document
2. We distributed it to the city coordinators and it was used as one of the background documents for preparing our strategic plan for the years 2013-2015. The process of preparing the strategic plan was a two days workshop (September 2012) involving all representatives of our NN
3. Our annual conference, which will take place in July, is dedicated to "leadership and participatory governance for health and sustainable development". Ilona Kickbusch, who is our guest speaker will give a lecture and will facilitate a politician panel about implementing the WHO 2020 strategy, focusing on the above mentioned topic. On the second day she will run a workshop for our network representative and other delegates, including the Ministry of Health, on the same topic.

#### **Italy - Daniele Biagioni**

1. We are using a non official translation by the Ministry of Health to spread H2020 document among Italian cities
2. H2020 has been one of the main topics during our annual meeting in Milan (May 2013) titled "Communication and participation for health" and during our workshop in Naples (March 2013) dedicated to the inequalities on health
3. In the presentation of H2020 during the annual meeting and the workshop we have had the contribution of Dr Erio Ziglio, head of WHO European Office for Investment for Health and Development (WHO Regional Office for Europe): with him we are working on a constant collaboration on H2020 implementation among cities
4. We wrote a letter to the new Ministry of Health (elected in late April) in order to start a collaboration on H2020 implementation
5. H2020 is becoming an important quotation in our external communication and in all the presentations we do around the country.

#### **Norway - Årstein Skjæveland**

1. Translated both the short and long version of the document. The final official versions will be ready in the summer, when formalities are in order
2. We arrange our annual conference May 30<sup>th</sup> with H2020 as a main topic. There will be WHO representatives present to give their expert view on how to implement the strategy in a national context
3. On our General assembly May 31<sup>st</sup> we will discuss and implement the H2020-framework into our own network strategy, so that is is a big part of our work in the coming period. All our members' cities/municipalities have been given the translated versions
4. We have given inputs to the government on the newly developed white paper on public health - using H2020 as a strategical framework on how to target politics and management on public health issues, focusing on inter-sectoral collaboration in health promotion work
5. We use H2020 as a strategical framework in external communication with the public through the press, other organizations, collaborators and social media, - about public health and health promotion.

#### **Spain - Ana Estebanz Berzal**

1. The Health 2020 information and documents are sent to all the cities of the Network of Health 2020 (email and in our web site)
2. Our Annual Congress, to be held in Santander, 19-20 September 2013, where experts will explain the Health 2020 Strategy. Expected attendance: 150 participants
3. Quality Award Healthy Cities, to promote best practices in Health in the cities
4. NUPHYCO Project (Active ageing: assesment of nutritional status, physical, affective, cognitive and social functioning in elderly from 10 Spanish cities). NUPHYCO has been accepted into the Action Plans of the European innovation partnership on Active and Healthy Ageing. Action Plan A-3, Action for prevention of description decline and frailty
5. Fifty-Fifty Program, that aims to improve the health in adults (25-50 years old) integrally by modifying their health habits. It is an initiative of the SHE Foundation, promote by Dr. Valentín Fuster and the Spanish Food Safety and Nutrition Agency (that belongs to the Spanish Ministry of Health). 7 Spanish cities participate in this pioneer program
6. Collaboration with the Ministry of Health, Social Services and Equality in the development of several projects related to Health 2020 targets, as: changes in lyfestyles in the family, telemedicine, addiction prevention, etc.

#### **Turkey – Nalan Fidan**

1. National Conference, “Health 2020 Policies and Management of Health at the Local Level”, 22-23-24 September 2011. Turkish Healthy Cities Association has started activities on Health 2020 with a national conference, where all members of the Association were informed about the Health 2020 and its development process and also asked for the opinions of the members of the association related with Health 2020. The conference also included a special session entitled Health 2020 Policies, for mayors and also high level representatives of the Ministry of Health, with the much appreciated moderation of Ron Gould, ex-mayor of Liverpool, where mayors and health ministry representatives were asked questions related with health, health equity at the local level and their views related with the Health 2020 Document. The other three sessions of the conference were “Inclusion and Governance in the Scope of Healthy 2020” and “Health 2020 – Creation of Health Urban Settings” and “Health 2020 – Social Determinants of Health”
2. Health 2020 Facts Sheet and Survey.  
 Turkish Healthy Cities Association created a facts sheet by translating the provisional summary Health 2020 document distributed it to its members together with a survey composed of 7 questions given below:
  - What grade would you give your city as a “Healthy City” (from lowest (1) to highest (10))?
  - What immediate action would raise the level of health in your city?
  - What are the obstacles and opportunities in reducing inequalities of health?
  - What are the joint actions to increase the level of health at the national level?
  - What actions should be carried out at the local, national level for the success of Health 2020?
  - How will you inform citizens in your city about Health 2020?
  - Who do you think has the leadership in Turkey about Health 2020? Should this be a mayor? A national politician? The government? Please explain.

Results of the survey given above was reported and sent by Turkish Healthy Cities Association to the ministry of health and also WHO as a document summarizing the view of the local level.

3. Translation and Publication of the short version of the Health 2020 document.

Soon after the publication of the short version of Health 2020 document after it has been accepted in Malta, Turkish Healthy Cities Association has translated the document to Turkish and printed it in 1000 copies, all copies were distributed to all municipalities in Turkey and also to relevant bodies. The online version of the document is also published electronically

4. Quarterly Magazine “Kentli” issue on Health 2020. In February 2013 the 10th issue of the quarterly magazine of Turkish Healthy Cities Association was published with the topic “Health 2020”. The magazine was shared all around Turkey including all members of the Association, all ministries in Turkey, media organizations, non-governmental organizations, other organizations related to public health. The magazine had expert views, interviews with WHO officials, articles on Health 2020
5. Health 2020 Training Event. On 23-25 of January 2013 a training event was organized for member municipalizes mayors, councillors and coordinators on Health 2020. The training was given by academicians, who are members of the Turkish Healthy Cities Association Advisory Committee. The training was also supported by a workshops where two associate professors of public health have informed participants about preparation of city health profiles.

#### **United Kingdom – Stephen Woods**

1. We have sent a briefing out round the network summarising Health 2020 and have begun to align work with the key areas – the Marmot work already underpins much of the UK work
2. The Network has also approached the ministerial leads who signed off the framework on behalf of the UK to look at facilitating a launch of Health 2020 – probably post Izmir
3. In addition we have included detail on Health 2020 in network presentations and updates – and are in the process of reviewing the website content
4. Health 2020 is available on the Network website
5. We have Health 2020 and Phase VI as the main agenda items on the next National Network meeting in July.

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